

Jason Stoner

www.jasonstoner.com

1530 East West Highway, Apt 141
Silver Spring MD, 20910

jason@jasonstoner.com
410.258.8863

Summary

Jason believes that superior Art Direction and Graphic Design involves more than just shapes and colors on a page. With his unique ability to weave business strategy and design together, Jason has spent the past 10 years producing innovative and successful business solutions for both his employers and clients. His work has won numerous awards and been featured in national publications, including Communication Arts and How Design Magazine.

Creative, Strategic, Original.

Experience

Vertex Solutions Inc. Senior Creative Designer 2003-Current

- Concept, design and implementation of marketing campaigns, web sites, and interactive applications including complex interactive educational learning simulations.
- Presenting creative concepts to clients.
- Working with a design group to facilitate creative ideas.
- Investigation, understanding and acquisition of new technologies and skills. Applying these skills to communications and interactive learning. Sharing this knowledge with others in the company.

Working at Vertex has provided an incredible opportunity for Jason to push his creative concepts as well as work with leading edge technologies. His role as Senior Creative Designer has helped shape him as an effective leader in group settings, both helping other designers with creative solutions, and in presenting concepts to external and internal clients. While at Vertex, Jason has worked on projects extending brand image, introducing new products and services and interactive learning for many high profile clients including the Smithsonian Museum, USDA, US Air Force and more.

Marriner Marketing Communications Senior Designer 2000-2003

- Worked with Creative Directors on campaign and corporate identity concepts.
- Creation of print collateral, multimedia, television along with web sites for multiple international corporations.
- IT responsibilities including managing company infrastructure and web portal.
- Supported multiple platforms including both Mac and Windows operating systems along with a Filemaker database. Tracked and reported IT budget and expense reports for all technology related expenses. Provided on-site hardware and software training and support.

Working closely with the Creative Directors and Account Executives at Marriner helped Jason develop his design ability and how these skills are applied to business strategy. His promotion to Senior Designer allowed him to work on special projects and provided experience in a leadership role. Working with other groups gave Jason the skills to communicate and exchange ideas within a group setting.

Ahold USA/Giant Food Stores
Design Coordinator/Art Director
1997-2000

- Created signage and produced micro-sites based on special promotions along with accompanying web graphics for an established worldwide retail chain.
- Product photography for weekly circular, signage, posters.
- Photographed store openings and other publicized events for use as marketing and PR.

Working for Giant Food Stores helped develop Jason's ability to work under pressure in a fast paced environment while still maintaining a high skill level. His promotion to Design Coordinator allowed him to work directly with the V.P. of Marketing on special promotions as well as manage the other designers in his group.

Education

Shippensburg University
Bachelor of Arts in Graphic Design/Fine Art - Dean's List
1992-1996

Dale Carnegie Management Training
Human Relations Award
1998

Skills

Photoshop
Flash
DreamWeaver
InDesign & Quark XPress
Illustrator
Final Cut
Photography (professionally trained in traditional and digital)
SCORM
508 Compliance
Usability